

**AMENDMENTS TO THE CLAIMS**

**Claims 1-56 (cancelled)**

**Claim 57 (Currently amended):** A method of automatically playing the contents of a tangible data storage medium in a medium player, the method comprising:

providing a single medium main menu at start-up for a predetermined time period after insertion of the medium into the player, the medium main menu inviting an interaction from a user by presenting to the user a choice between a fast play option and a standard play option during the predetermined time period and having a pre-determined timeout after display of the menu; and

proceeding to play the contents of the medium in an uninterrupted sequence, including a feature presentation, under the fast play option, ~~in an uninterrupted sequence~~ after the pre-determined timeout has lapsed without any interaction from the user.

**Claim 58 (Currently amended):** The method of claim 57, wherein at least one trailer is displayed to the user prior to display of the main menu feature presentation.

**Claim 59 (previously presented):** The method of claim 57, wherein at least one sneak peek is displayed to the user after display of the feature presentation.

**Claim 60 (previously presented):** The method of claim 57, wherein at least one deleted scene is displayed to the user after display of the feature presentation.

**Claim 61 (previously presented):** The method of claim 57, wherein bonus material is displayed to the user after display of the feature presentation.

**Claim 62 (previously presented):** The method of claim 57, wherein a still gallery is displayed to the user after display of the feature presentation.

**Claim 63 (Currently amended):** A tangible data storage medium having a plurality of data blocks stored therein that can be viewed by playing the medium in a medium player, wherein the plurality of data blocks include a feature presentation, the medium comprising:

a first-fast-play menu instruction set that instructs the medium player to display a main menu, the main menu providing a fast play option and a standard play option upon insertion of the medium into the player, wherein the fast play option instructs the medium player to play the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence upon insertion of the medium into the medium player without any interaction if no play option selection is received from a user within a predetermined time period; and

a second standard-play instruction set that instructs the medium player to play the plurality of data blocks of the medium in response to user commands under the standard play option that determine the order for playing the plurality of data blocks of the medium to be played.

**Claim 64 (previously presented):** The medium of claim 63, wherein the user commands are chosen from a menu by the user.

**Claim 65 (previously presented):** The medium of claim 63, wherein the medium is a digital video disc.

**Claim 66 (previously presented):** The medium of claim 63, wherein the medium player is a digital video disc player.

**Claim 67 (previously presented):** The medium of claim 63, wherein the medium player is operable in conjunction with a video display that can display the plurality of data blocks of the medium.

**Claim 68 (previously presented):** The medium of claim 63, wherein the plurality of data blocks include at least one movie.

**Claim 69 (previously presented):** The medium of claim 63, wherein the plurality of data blocks include at least one trailer.

**Claim 70 (previously presented):** The medium of claim 63, wherein the plurality of data blocks include bonus material.

**Claim 71 (previously presented):** The medium of claim 63, wherein the plurality of data blocks include at least one sneak peak.

**Claim 72 (Currently amended):** A method of playing a plurality of data blocks of a medium, wherein the plurality of data blocks include a feature presentation, the method comprising:

presenting to a user a menu providing a fast play option and a standard play option upon insertion of the medium in a player;

automatically playing the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence according to the fast play option ~~without user interaction upon insertion of the medium into a medium player if no a play option selection is not received from a user~~ within a predetermined time;

upon receiving an input from a user during play in the uninterrupted sequence, interrupting the playing of the plurality of data blocks of the medium in the pre-determined uninterrupted sequence; and

presenting a an alternate menu to enable a selection of the plurality of data blocks of the medium that the user would like to view; and

~~playing the plurality of data blocks of the medium in response to the user's selection from the menu.~~

**Claim 73 (Currently amended):** The ~~medium~~ method of claim 72, wherein the medium is a digital video disc.

**Claim 74 (Currently amended):** The ~~medium~~ method of claim 73, wherein the plurality of data blocks of the digital video disc are played using a digital video disc player.

**Claim 75 (Currently amended):** The medium method of claim 72, wherein the plurality of data blocks include at least one movie.

**Claim 76 (Currently amended):** The medium method of claim 72, wherein the plurality of data blocks include at least one trailer.

**Claim 77 (Currently amended):** The medium method of claim 72, wherein the plurality of data blocks include bonus material.

**Claim 78 (Currently amended):** The medium method of claim 72, wherein the plurality of data blocks include at least one sneak peak.

**Claim 79 (Currently amended):** A method of playing a plurality of data blocks of a medium in a ~~user friendly manner~~, wherein the plurality of data blocks include a feature presentation, the method comprising:

providing a single main menu at start up for selecting the plurality of data blocks of the medium to be viewed, the single main menu further comprising:

a first fast play option menu selection for playing the plurality of data blocks including the feature presentation in a predetermined uninterrupted sequence and a second standard play option menu selection for a user definable interactive viewing sequence of a subset of the plurality of data blocks; and

automatically selecting the fast play option and playing the plurality of data blocks of the medium including the feature presentation in a pre-determined uninterrupted sequence that corresponds to the first menu selection in the event a selection of either of the two menu selections is not received within a pre-determined time interval.

**Claim 80 (previously presented):** The method of claim 79 further comprising interrupting the playing of the plurality of data blocks of the medium in the pre-determined sequence upon receiving an input from the user after the pre-determined time interval.

**Claim 81 (previously presented):** The method of claim 80, further comprising providing a menu to the user so that the user can select either the plurality of data blocks of the medium that

the user would like to view or to continue viewing the plurality of data blocks of the medium in the pre-determined sequence.

**Claim 82 (previously presented):** The method of claim 81, wherein the playing of the data blocks of the medium in the pre-determined sequence resumes at the point of interruption.

**Claim 83 (previously presented):** The method of claim 81, further comprising playing the plurality of data blocks of the medium that the user has chosen from the menu.

**Claim 84 (previously presented):** The method of claim 83, further comprising resuming the playing of the plurality of data blocks that the user has chosen from the menu at the point of interruption if the user interrupts the playing to view the menu.

**Claim 85 (Currently amended):** A method of providing a user the option of selecting a mode for displaying the contents of a medium, wherein a featured presentation is included within the content of the medium, the method comprising:

displaying a menu to the user upon insertion of the medium into the medium player, the menu providing a fast play mode option and a standard play mode option, wherein the user can select one of the options within a predetermined time period;

displaying the contents of a the medium in a the first fast play mode providing a fast play and a standard play option according to a first set of instructions, wherein the first set of instructions that causes the contents of the medium including the featured presentation to be effectuated played in a predetermined uninterrupted sequence upon insertion of the medium into the medium player if an without any interaction from the user is not received within the predetermined time period in accordance with the fast play option;

in response to receiving a user input of the standard play option, selecting a second mode, wherein the user can select the contents of the medium to be displayed; and

in response to receiving the user input, displaying the contents of the medium in the second mode according to a second set of instructions selected by the user.

**Claim 86 (Currently amended):** The method of claim 85, wherein the second set of instructions allows the user to determine an order of viewing the contents of the medium in

response to receiving a user input of the standard play option, selecting a second mode, wherein the user can select the contents of the medium to be displayed; and

in response to receiving the user input, displaying the contents of the medium in the second mode according to a second set of instructions selected by the user.

**Claim 87 (previously presented):** The method of claim 85, wherein the medium is a digital video disc.

**Claim 88 (Currently amended):** The method of claim ~~85~~ 86, wherein the user input is effectuated by making a selection from a menu.

**Claim 89 (Currently amended):** A medium player being configured to execute a plurality of instructions stored therein upon insertion of a tangible data storage medium into the player, wherein the instructions are stored on the data storage medium, the instructions comprising:

a first instruction set that instructs the medium player to display a menu providing a fast play and a standard play option, and, if ~~no an~~ option is not selected by a user, automatically selecting play the fast play option, wherein having a plurality of data blocks of a the medium are configured to play in a pre-determined uninterrupted sequence upon reception of the medium by the medium player, wherein the plurality of data blocks include a feature presentation, the pre-determined uninterrupted sequence being in a fixed order ~~that is not altered in response to a user command~~; and

a second instruction set, if the standard play option is selected by the user, that instructs the medium player to play the plurality of data blocks of the medium in response to user commands that determine the order for playing the plurality of data blocks of the medium.

**Claim 90 (Currently amended):** A medium player being configured to execute a plurality of instructions stored therein upon receipt of the instructions from a tangible data storage medium inserted into the player, the instructions comprising:

a first instruction set that instructs the medium player to automatically play a plurality of data blocks of a medium in a pre-determined uninterrupted sequence upon reception of the

~~medium by the medium player so as to~~ display a menu providing a fast play and a standard play option, and, if ~~no~~ an option is not selected by a user within a predetermined time, to automatically select the fast play option and play a plurality of data blocks including a feature presentation in a fixed order ~~that does not require any user commands~~; and

a second instruction set that instructs the medium player to play the plurality of data blocks of the medium per the standard play option in response to user commands ~~that determine the order for playing the plurality of data blocks of the medium.~~